

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 00472 060420Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----080775 060554Z /20
R 060245Z JAN 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 7568

UNCLAS BANGKOK 0472

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: LOUIS T. LEONOWENS LTD.

REF: USDOC 23396

1. THAILAND
OFFICE USE: 2. 549 3. NA 4. 01
5. LOUIS T. LEONOWENS
6. P.O. BOX 792, 723 HONG KONG BANK LANE, SIPHYA ROAD
7. BANGKOK
8. CONTACT: D.G. FRAZER
9. TITLE: GENERAL MANAGER
OTHER OFFICIALS ARE: B.L. KANE, COMMERCIAL MANAGER AND
G. MASON, FINANCIAL AND ADMINISTRATIVE MANAGER
10. PHONE: 2335910
11. TELEX: TH 2846
12. CABLE: LEONOWENS
13. ESTBL: 1875
14. EMPL: 400
15. SIZE: LARGE
16. REPUTATION: Y-SATISFACTORY
17. RPT DATE: 01/78
OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA
23A. 28400/235 IMP. AGT. DIST. OF SOAP, DETERGENT, CLEANING
PREPARATIONS, COSMETICS
UNCLASSIFIED

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23B. 20700/235 IMP. AGT. DIST. OF CONFECTIONERY
23C. 35220/235 IMP. AGT. DIST. OF FARM MACHINERY
23D. 34294/235 IMP. AGT. DIST. OF CUTLERY, HAND TOOLS, GENERAL
HARDWARE
23E. 36910/235 IMP. AGT. DIST. OF STORAGE BATTERIES
23F. 35610/235 IMP. AGT. DIST. OF GENERAL INDUSTRIAL MACHINERY
23G. 36231/235 IMP. AGT. DIST. OF WELDING EQUIPMENT

23H. 242100/4 EXP. OF LUMBER

24. FOREIGN SALES: U.S. EUROPE, JAPAN

25. FINANCIAL REFS: HONGKONG & SHANGHAI BANKING, SIAM CENTER, BANGKOK, MERCANTILE BANK, 64 SILOM ROAD, BANGKOK, THAILAND.

26. TRADE REFS: MASSEY FERGUSON LTD., 1910 BELL AVE., DES MOINES, IOWA 50315; LIBBY MCNEILL & LIBBY, 520 SOUTH EL CAMINO REAL, SAN MATEO, CALIF. 94402.

27. FOREIGN FIRMS REPRESENTED: MASSEY-FERGUSON INC., 1901 BELL AVENUE, DES MOINES, IOWA, FARM TRACTORS; LIBBY, MCNEILL & LIBBY LTD., 520 SOUTH EL CAMINO REAL, SAN MATEO, CALIFORNIA FOR CONSUMER GOODS; MCCULLOCH CORP., INT'L DIVISION, 6101 WEST CENTURY BLVD., LOS ANGELES, CALIFORNIA FOR CHAIN SAWS; EUTECTIC CORP., 40-44; 172 STREET, FLUSHING, NEW YORK FOR WELDING EQUIPMENT; CHLORIDE BATTERIES LTD., SINGAPORE FOR STORAGE BATTERIES.

28. LOUIS T. LEONOWENS LTD. IS ONE OF THE LEADING TRADING FIRMS IN THAILAND. IT WAS ESTABLISHED IN 1875 AS A BRANCH OF LOUIS T. LEONOWENS OF LONDON, WITH AN AUTHORIZED CAPITAL OF 150,000 POUNDS UNDER THE CONTROL OF WILLIAM MALLISON DENNY MOTT LTD., LONDON. SUBJECT FIRM ACTS AS IMPORTER OF GENERAL MERCHANDISE AND EXPORTER OF LUMBER TO THE U.S., EUROPE AND JAPAN. FIRM OWNS AN OFFICE OF 1,200 SQ. METERS AND A WAREHOUSE OF 600 SQ. METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. FIRM IS CLOSELY ASSOCIATED WITH LOUIS T. LEONOWENS (TRACTORS) LTD., ASSEMBLER OF MASSEY FERGUSON AGRICULTURAL TRACTORS. LOCAL BANKS REPORT THAT LOUIS T. LEONOWENS IS UNDOUBTED FOR ITS BUSINESS ENGAGEMENTS; IT IS CONSIDERED TO BE AN EXCELLENT TRADE CONTACT FOR U.S.

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FIRMS.

29. PREP: SATHIT/SOMSAK APPR: H. SAVERY
O'DONOHUE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO00472
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780009-0884
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780194/aaaadawc.tel
Line Count: 97
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 9e9e01e6-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3820691
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: LOUIS T. LEONOWENS LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/9e9e01e6-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
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